

**APPLICATION FOR CERTIFICATION OF ADVERTISEMENT**

**I.**

- (i) Name and full address of the applicant
- (ii) Whether the advertisement is by a political party contesting candidate any other person / group of persons / association/ organization / Trust (give the name)
- (iii) (a) In case of political party, the status of the party (whether recognized National/ State / unrecognized party)  
  
(b) In case of a candidate, name of the Parliamentary Assembly Constituency from where contesting
- (iv) Address of Headquarters of political party group or body of persons, association organization / Trust
- (v) Channels / cable networks on which the advertisement is proposed to be telecast
- (vi) (a) Is the advertisement for the benefit of prospect s of elect ion of any candidate(s)  
  
(b) If so, give the name(s) of such candidate(s) with full address and name(s) of constituency (ies)
- (vii) Date of submission of the advertisement
- (viii) Language(s) used in the advertisement (advertisement is to be submitted with two copies in electronic form along with a duly attested transcript)
  - (i) Title of advertisement
  - (ii) Cost of production of the advertisement
  - (iii) Approximate cost of proposed telecast with the breakup of number of insertions and rate proposed for each such insertion
  - (iv) Total expenditure involved (in Rupees)

**II.**

I, Shri Smt. \_\_\_\_\_, S/o D/o / Wo \_\_\_\_\_  
(full address) \_\_\_\_\_, undertake  
that all payments related to the production and telecast of this advertisement will be made  
by way of cheque / demand draft.

Place:

Signature of the applicant

Date:

**III.**

(Applicable for advertisement by a person/persons, other than a political party or  
a candidate)

I. Shri / Smt. \_\_\_\_\_, S/o / D/o / W/o \_\_\_\_\_,  
(full address) \_\_\_\_\_, hereby state and affirm that the  
advertisement(s) submitted herewith is not for the benefit of any political party or any  
candidate and that this advertisement(s) *has / have* not been sponsored / commissioned or  
paid for by any political party or a candidate.

Place:

Signature of applicant

Date:

## CERTIFICATION OF ADVERTISEMENT FOR TELECAST

### I

(i) Name and address of the applicant political party/  
certificate person group of persons' association  
organization Trust. :

(ii) Title of advertisement :

(iii) Duration of advertisement :

(iv) Language(s) used in advertisement :

(v) Date of submission of advertisement :

(vi) Date of certificate for telecast :

### II

**Certificate that the above advertisement is fit for telecast as per the guidelines prescribed by the Hon'ble Supreme Court of India.**

**Place:**

**Date:**

**Signature of Chairperson  
Members of Committee  
Designated Officer**